

KONSTANTINOS RAMMOS – CV

A. PERSONAL INFORMATION



Name/Surname: Konstantinos Rammos
Date of Birth: September 17, 1981
Nationality: Greek
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B. EDUCATION – REEDUCATION

2022 Authorized Personal Trainer, E.A.KE.ΔΙ.Μ.
2019 Mastering WordPress, E.A.KE.ΔΙ.Μ.
2017 Enaleia – School of Fisheries
2016 Diploma in Photography – Shaw academy
2008 Hellenic Open University, Faculty of Science & Technology, Studies in Natural Sciences
2006-08 Web Designer – Developer, I.E.K. KOPEAKO
2005: Certification of Sound Engineering from O.E.E.K.
1999-01 Sound Engineering, I.E.K. AKMH
1996-99 36th Lyceum, Athens

C. AWARDS AND SCHOLARSHIPS

- July 2008: A´ Scholarship from I.E.K. KOPEAKO and SOUTH EUROPEAN COLLEGE about creating and Developing Web Site.
- 35 Awards 2017: **Top 10 Photographers in Greece and in Athens.**
- 35 Awards 2018: **Top 100 Undersea World Photographer.**
- Photography Competition of Hellenic Meteorological Society, Category “Photographing the clouds”– **2nd Place.**
- 35 Awards 2018: **Top 35 Photographers in Greece and in Athens.**

D. FOREIGN LANGUAGE

- English

E. USE OF COMPUTER & PROGRAMS

- Excellent Knowledge of the programs Figma, Sketch, Microsoft Office, Dreamweaver, Photoshop, Lightroom, Illustrator, Flash, Premier, Pro Tools, Cubase, Nuendo, Reason, Sound force, Wave lab.
- Graphic Designer
- Excellent Knowledge of HTML, CSS, JavaScript.
- Excellent Knowledge of CMS: WordPress, Joomla, Drupal, WooCommerce.
- Excellent Knowledge of Google Analytics, AdWords, Google Search Console, (SEO Expert), Facebook Sda, LinkedIn Ads, Twitter Ads
- Excellent Knowledge of Booking-manager (mmk) (Portal & Back Office), NauSYS

F. SEMINARS, COURSES, ONLINE COURSES & CONFERENCES

Fitness & Personal Training

Kostas Rammos: Wushu Kung Fu Federation Athlete, Kick Boxing Federation Athlete, Boxing Athlete and Certified Personal Trainer.

- **January 2022:** « Ability to recognize the psychological exhaustion of athletes and ways to deal with it », Speaker: *Frosso Patsou, P.hD., psychologist - Sports Psychologist, scientific collaborator of the national track and field team (SEGAS)*
- **January 2022:** « The athlete's plate: Differences-difficulties in nutrition in home and abroad accommodation », *Irini Babaroutsi, PhD, Clinical Dietitian - Sports Nutritionist, scientific collaborator of the national team (SEGAS)*
- **December 2021:** « Tui Shou (Pushing hands) seminar », taught by the national coach of Croatia **Zilhad Mahmuljin**
- **June 2019:** «Your First Three Steps to Learning Tai Chi», *Udemy*
- **May 2019:** «Tai Chi Chuan for Begginers», *Udemy*

Web Design & Development | Google | Microsoft | Cisco | Digital Marketing | UI/UX Design | Graphic & Digital Design

- **October 2021:** «LinkedIn Marketing Fundamentals», *LinkedIn*
- **October 2021:** «LinkedIn Marketing Strategy», *LinkedIn*
- **February 2021:** «Critical Thinking for Self Development», *Metropolitan School of Business and Management UK*
- **February 2021:** «Google Search Console for SEO – Formerly Google Webmaster», *Udemy*
- **February 2021:** «Basic Principles of Digital Marketing», *Grow with Google*
- **January 2021:** «Create an online business», *Grow with Google*
- **January 2021:** «Google Ads Apps Certification», *Google Certified*
- **January 2021:** «Google Shopping Ads Certification», *Google Certified*
- **January 2021:** «Google Ads Video Certification», *Google Certified*
- **January 2021:** «Google Ads - Measurement Certification», *Google Certified*
- **January 2021:** «Google Ads Display Certification», *Google Certified*
- **January 2021:** «Google Analytics Individual Qualification», *Google Certified*
- **January 2021:** «Google Tag Manager Fundamentals», *Google Certified*
- **January 2021:** «Google Ads Search Certification», *Google Certified*
- **January 2021:** «Getting Start with Google Analytics 360 », *Google Certified*
- **December 2020:** «Learn Figma for Web Design, User Interface, UI & UX», *Udemy*
- **May 2020:** «CNSS Certified Network Security Specialist », *International Cybersecurity Institute*
- **April 2020:** «NDG Linux Unhatched - 2020 cga EN », *Cisco Networking Academy*
- **April 2020:** «Growth Marketing Essentials», *Grow Force*
- **March 2020:** «Intro to Cybersecurity – EN 1217», *Cisco Networking Academy*
- **December 2019:** «Introduction to Data Studio», *Google Certified*
- **November 2019:** «Google Analytics for Power Users», *Google Certified*
- **November 2019:** «Advanced Google Analytics», *Google Certified*
- **November 2019:** «Google Analytics for Beginners», *Google Certified*
- **November 2019:** «Learning Mailchimp», *LinkedIn*
- **November 2019:** Participation in «Booking Manager Summit», *Zagreb, Croatia.*
- **March – April 2019:** « Mastering WordPress», *E.A.K.E.A.I.M.*
- **September 2016:** «Basic Principles of Digital Marketing», *Google Certified.*
- **September 2016:** «Online Marketing Fundamentals in Tourism», *Google Certified.*
- **June – October 2015:** «Microsoft IT Academy», *Microsoft.*
- **November 2006:** Participation in the seminar: «Insurance market. Marketing & Management of financial & insurance products», *Metropolitan College.*

- **November 2006:** Participation in the seminar: «**Web Marketing**», *Metropolitan College*.
- **November 2006:** Participation in the seminar: «**Development of telecommunication networks. Broadband Networks (WMAN, OPTICAL)** », *Metropolitan College*.
- **November 2006:** Participation in the seminar: «**Youthful entrepreneurship**», *Metropolitan College*.
- **November 2006:** Participation in the seminar: «**E-BANKING. The future of trading**», *Metropolitan College*.
- **November 2006:** Participation in the seminar: «**Business incubators. Business Development Tool**», *Metropolitan College*.
- **November 2006:** Participation in the seminar: «**Internet security. Modern software applications**», *Metropolitan College*.
- **November 2006:** Participation in the seminar: «**Modern technology in the field of education. SOFTWARE - HARDWARE**», *Metropolitan College*.

Photography

- **November – December 2016:** « **Mastering Adobe Lightroom**», *Shaw Academy*.
- **October 2016:** « **Douglas Kirkland on Photography: Editorial Assignment**», *LinkedIn*
- **October 2016:** « **Insights on Photojournalism**», *LinkedIn*
- **October 2016:** « **Photography Project: Paul Taggart's Photojournalism Panoramas** », *LinkedIn*
- **October 2016:** « **Photojournalism and Photo Essay Fundamentals** », *LinkedIn*
- **October 2016:** « **Shooting a Photo Essay in 60 Minutes**», *LinkedIn*
- **October 2016:** « **Shooting a Photo Essay: Telling a Family Story**», *LinkedIn*
- **October 2016:** « **Storytelling through Unconventional Portraiture** », *LinkedIn*
- **October 2016:** « **The Creative Spark: Brian Kaufman, Visual Journalist**», *LinkedIn*
- **October 2016:** «**Creative Inspirations: Natalie Fobes, Photographer** », *LinkedIn*
- **October 2016:** «**Become a Photojournalist**», *LinkedIn*
- **February – March 2016:** «**Cameras, Exposure and Photography**» *Michigan State University*
- **March 2009:** Participation in the seminar: «**Astrophotography**».

Sound Engineer

- **May-June 2000:** Participation in the seminar: «**Acoustic and Audio design of theaters**», *IEK AKMH*.
- **November 2000:** Participation in the seminar: «**Stereo Reconding Techniques**», *IEK AKMH*.
- **March 2000:** Participation in the seminar: «**PA SETUP**», *IEK AKMH*.
- **November 1999:** Participation in the seminar: «**Mixing & Mastering**», *IEK AKMH*.

Natural Sciences

- **September 2017:** « **Working with Diagrams**», *The Open University (UK)*.
- **September 2017:** « **Egyptian Mathematics**», *The Open University (UK)*.
- **September 2017:** « **Babylonian Mathematics**», *The Open University (UK)*.
- **September 2017:** « **The Moon**», *The Open University (UK)*
- **September 2017:** «**Basic Science: Understanding Numbers**», *The Open University (UK)*.
- **March - April 2013:** «**Algebra**», *University of California, Irvine, online course*.
- **March - April 2013:** «**Astrobiology and The Search For Extraterrestrial Life**», *University of Edinburgh*
- **May–June 2010:** Participation in the course of Free University «**5 Cosmology Lessons — And It Was Light ...**» *Dimitris Nanopoulos*.
- **April 2008:** Participation in the Conference **Youth World Space Congress**, *Athens 17-19/4/2008*.

Mischellaneous

- **January-March 2009:** Participation in the course of Free University «10 Lessons of Greek Archeology».

G. WORK EXPERIENCE

- **February 2021 – now:** Designed the Yacht Charter Platform <https://abbcharter.com>, developed by booking-manager.com. Also is responsible for the whole SEO of the website and the whole digital marketing (Social media, Google Ads, Facebook Ads etc.)
- **April 2021 – May 2021:** Translate the nanos App in Greek (nanos.ai) (Type of work-contract)
- **November 2019 – Now:** Working in Yacht Charter Company **Sailways S.A.** as IT Specialist, Photographer, Web Designer & Developer, Graphic Designer, SEO Expert and Digital Marketer Director. Some accomplishments are:
 - New Website with a boat search system and inquiry form.
 - Email Marketing (Design & Develop).
 - Digital Marketing campaigns (Google Ads, Facebook Ads, Twitter Ads, LinkedIn Ads).
 - Google Ads Campaigns developing and running.
 - Booking Manager Summit 2019.
 - International Charter Expo 2020 Sailways Exhibition Stand Design.
 - 360 yachts Tour editing & Embedding on website.
 - Integration of MMK (Booking Manager) - Yachts details and booking in Sailways website with iframe, PHP, HTML & CSS.
 - Improve SEO ranking in Google with On-Site & Out-Site SEO.
- **May 2021:** Photographer of “**unity.gr**” e-shop clothes (Studio Photography & Retouch Photos of clothes for the e-shop).
- **February – June 2019:** Worked in advertising company **Future Project**, as a Web & Graphic Designer.
- **October – January 2018 - 2019:** Worked in advertising company **MindFx** and in Pharmaceutical company “**Aineios Pharmaceutical IKE**”, as a web Designer and Developer, Graphic Designer and Photographer.
- **October – November 2018:** Designed and Developed of website **syntel.gr**
- **2017:** Sound Engineering in the movie «**Istories Chronou**».
- **September 2011 - September 2012:** Worked at the **Supermarket AB Vasilopoulos**.
- **August 2010 – August 2011:** Worked as a security in Megaron, The Athens Concert Hall.
- **February – April 2009:** Worked as a Data Entry and Back office in **Greek Land Registry**.
- **October – November 2008:** Worked as a Data Entry and Back office in **Greek Land Registry**.
- **August 2000 – September 2008:** Worked as a Sound Engineer at Studio **Hxotron** and **Horizon**. At the same time worked as a radio producer in **Status FM** and as sound engineer in Various Concert Halls.
- **2016 - now:** Working as freelancer Photographer.
- **2008 – now:** Working as freelancer Web & Graphic Designer, Web Developer, SEO Expert & Digital Marketer
- **1999 – now:** Working as freelancer Sound Engineer
- **1998 - now:** Working as a Dj in Various Bars.

H. FREE TIME

Training in Traditional Shaolin Gong Fu, Tai Chi Chuan, Qi Qong, Sanda, Kick Boxing & Boxing, Hiking & Trekking, Running, Mountain Bicycle, Scuba Diving, Sketching, Reading, Astronomy Observation & Astrophotography.