


# KONSTANTINOS RAMMOS – CV

## A. PERSONAL INFORMATION

	<b>Name/Surname:</b>	<b>Konstantinos Rammos</b>
	<b>Date of Birth:</b>	September 17, 1981
	<b>Nationality:</b>	Greek
	<b>Marital Status:</b>	Unmarried
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	<b>LinkedIn:</b>	<a href="https://www.linkedin.com/in/kostasrammos/">https://www.linkedin.com/in/kostasrammos/</a>

## B. EDUCATION – REEDUCATION

<b>2017</b>	Enaleia – <b>School of Fisheries</b>
<b>2016</b>	Diploma in Photography – <b>Shaw academy</b>
<b>2008</b>	<b>Hellenic Open University</b> , Faculty of Science & Technology, Studies in Natural Sciences
<b>2006-08</b>	Web Designer – Developer, <b>I.E.K. KOPEAKO</b>
<b>2005:</b>	Certification of Sound Engineering from <b>O.E.E.K.</b>
<b>1999-01</b>	Sound Engineering, <b>I.E.K. AKMH</b>
<b>1996-99</b>	<b>36<sup>th</sup> Lyceum</b> , Athens

## C. AWARDS AND SCHOLARSHIPS

- July 2008: **A' Scholarship** from I.E.K. KOPEAKO and SOUTH EUROPEAN COLLEGE about creating and Developing Web Site.
- 35 Awards 2017: **Top 10 Photographers in Greece and in Athens.**
- 35 Awards 2018: **Top 100 Undersea World Photographer.**
- Photography Competition of Hellenic Meteorological Society, Category “Photographing the clouds”– **2<sup>nd</sup> Place.**
- 35 Awards 2018: **Top 35 Photographers in Greece and in Athens.**

## D. FOREIGN LANGUAGE

- English

## E. USE OF COMPUTER & PROGRAMS

- Excellent Knowledge of the programs Figma, Sketch, Microsoft Office, Dreamweaver, Photoshop, Lightroom, Illustrator, Flash, Premier, Pro Tools, Cubase, Nuendo, Reason, Sound force, Wave lab.
- Graphic Designer
- Excellent Knowledge of HTML, CSS, JavaScript.
- Excellent Knowledge of CMS: WordPress, Joomla, Drupal, WooCommerce.
- Excellent Knowledge of Google Analytics, AdWords, Google Search Console, (SEO Expert), Facebook Sda, LinkedIn Ads, Twitter Ads
- Excellent Knowledge of Booking-manager (mmk) (Portal & Back Office), NauSYS

## F. SEMINARS, COURSES, ONLINE COURSES & CONFERENCES

Web Design & Development | Google | Microsoft | Cisco | Digital Marketing | UI/UX Design | Graphic & Digital Design

- October 2021: «LinkedIn Marketing Fundamentals», *LinkedIn*
- October 2021: «LinkedIn Marketing Strategy», *LinkedIn*
- February 2021: «Critical Thinking for Self Development», *Metropolitan School of Business and Management UK*
- February 2021: «Google Search Console for SEO – Formerly Google Webmaster», *Udemy*
- February 2021: «Basic Principles of Digital Marketing», *Grow with Google*
- January 2021: «Create an online business», *Grow with Google*
- January 2021: «Google Ads Apps Certification», *Google Certified*
- January 2021: «Google Shopping Ads Certification», *Google Certified*
- January 2021: «Google Ads Video Certification», *Google Certified*
- January 2021: «Google Ads - Measurement Certification», *Google Certified*
- January 2021: «Google Ads Display Certification», *Google Certified*
- January 2021: «Google Analytics Individual Qualification», *Google Certified*
- January 2021: «Google Tag Manager Fundamentals», *Google Certified*
- January 2021: «Getting Start with Google Analytics 360 », *Google Certified*
- December 2020: «Learn Figma for Web Design, User Interface, UI & UX», *Udemy*
- May 2020: «CNSS Certified Network Security Specialist », *International Cybersecurity Institute*
- April 2020: «NDG Linux Unhatched - 2020 cga EN », *Cisco Networking Academy*
- April 2020: «Growth Marketing Essentials», *Grow Force*
- March 2020: «Intro to Cybersecurity – EN 1217», *Cisco Networking Academy*
- December 2019: «Introduction to Data Studio», *Google Certified*
- November 2019: «Google Analytics for Power Users», *Google Certified*
- November 2019: «Advanced Google Analytics», *Google Certified*
- November 2019: «Google Analytics for Beginners», *Google Certified*
- November 2019: «Learning Mailchimp», *LinkedIn*
- November 2019: Participation in «Booking Manager Summit», *Zagreb, Croatia.*
- March – April 2019: « Mastering WordPress», *EA.KE.AI.M.*
- September 2016: «Basic Principles of Digital Marketing», *Google Certified.*
- September 2016: «Online Marketing Fundamentals in Tourism», *Google Certified.*
- June – October 2015: «Microsoft IT Academy», *Microsoft.*
- November 2006: Participation in the seminar: «Insurance market. Marketing & Management of financial & insurance products», *Metropolitan College.*
- November 2006: Participation in the seminar: «Web Marketing», *Metropolitan College.*
- November 2006: Participation in the seminar: «Development of telecommunication networks. Broadband Networks (WMAN, OPTICAL) », *Metropolitan College.*
- November 2006: Participation in the seminar: «Youthful entrepreneurship», *Metropolitan College.*
- November 2006: Participation in the seminar: «E-BANKING. The future of trading», *Metropolitan College.*
- November 2006: Participation in the seminar: «Business incubators. Business Development Tool», *Metropolitan College.*
- November 2006: Participation in the seminar: «Internet security. Modern software applications», *Metropolitan College.*
- November 2006: Participation in the seminar: «Modern technology in the field of education. SOFTWARE - HARDWARE», *Metropolitan College.*

### Photography

- November – December 2016: « Mastering Adobe Lightroom», *Shaw Academy.*
- October 2016: « Douglas Kirkland on Photography: Editorial Assignment», *LinkedIn*
- October 2016: « Insights on Photojournalism», *LinkedIn*
- October 2016: « Photography Project: Paul Taggart's Photojournalism Panoramas », *LinkedIn*
- October 2016: « Photojournalism and Photo Essay Fundamentals », *LinkedIn*
- October 2016: « Shooting a Photo Essay in 60 Minutes», *LinkedIn*

- October 2016: « Shooting a Photo Essay: Telling a Family Story», *LinkedIn*
- October 2016: « Storytelling through Unconventional Portraiture », *LinkedIn*
- October 2016: « The Creative Spark: Brian Kaufman, Visual Journalist», *LinkedIn*
- October 2016: «Creative Inspirations: Natalie Fobes, Photographer », *LinkedIn*
- October 2016: «Become a Photojournalist», *LinkedIn*
- February – March 2016: «Cameras, Exposure and Photography» *Michigan State University*
- March 2009: Participation in the seminar: «Astrophotography».

### Sound Engineer

- May-June 2000: Participation in the seminar: «Acoustic and Audio design of theaters», *IEK AKMH*.
- November 2000: Participation in the seminar: «Stereo Reconding Techniques», *IEK AKMH*.
- March 2000: Participation in the seminar: «PA SETUP», *IEK AKMH*.
- November 1999: Participation in the seminar: «Mixing & Mastering», *IEK AKMH*.

### Natural Sciences

- September 2017: « Working with Diagrams», *The Open University (UK)*.
- September 2017: « Egyptian Mathematics», *The Open University (UK)*.
- September 2017: « Babylonian Mathematics», *The Open University (UK)*.
- September 2017: « The Moon», *The Open University (UK)*
- September 2017: «Basic Science: Understanding Numbers», *The Open University (UK)*.
- March - April 2013: «Algebra», *University of California, Irvine, online course*.
- March - April 2013: «Astrobiology and The Search For Extraterrestrial Life», *University of Edinburgh*
- May–June 2010: Participation in the course of Free University «5 Cosmology Lessons — And It Was Light ...» *Dimitris Nanopoulos*.
- April 2008: Participation in the Conference **Youth World Space Congress**, *Athens 17-19/4/2008*.

### Mischellaneous

- January-March 2009: Participation in the course of Free University «10 Lessons of Greek Archeology».

## G. WORK EXPERIENCE

- February 2021 – now: Designed the Yacht Charter Platform <https://abbcharter.com>, developed by booking-manager.com. Also is responsible for the whole SEO of the website and the whole digital marketing (Social media, Google Ads, Facebook Ads etc.)
- May 2021 – August 2021: Photographer of “unity.gr” e-shop clothes (Studio Photography & Retouch Photos of clothes for the e-shop).
- April 2021 – May 2021: Translate the nanos App in Greek (nanos.ai) (Type of work-contract)
- November 2019 – Now: Working in Yacht Charter Company **Sailways S.A.** as IT Specialist, Photographer, Web Designer & Developer, Graphic Designer, SEO Expert and Digital Marketer Director. Some accomplishments are:
  - New Website with a boat search system and inquiry form.
  - Email Marketing (Design & Develop).
  - Digital Marketing campaigns (Google Ads, Facebook Ads, Twitter Ads, LinkedIn Ads).
  - Google Ads Campaigns developing and running.
  - Booking Manager Summit 2019.
  - International Charter Expo 2020 Sailways Exhibition Stand Design.
  - 360 yachts Tour editing & Embedding on website.
  - Integration of MMK (Booking Manager) - Yachts details and booking in Sailways website with iframe, PHP, HTML & CSS.
  - Improve SEO ranking in Google with On-Site & Out-Site SEO.
- February – June 2019: Worked in advertising company **Future Project**, as a Web & Graphic

Designer.

- **October – January 2018 - 2019:** Worked in advertising company **MindFx** and in Pharmaceutical company “**Aineios Pharmaceutical IKE**”, as a web Designer and Developer, Graphic Designer and Photographer.
- **October – November 2018:** Designed and Developed of website **syntel.gr**
- **2017:** Sound Engineering in the movie «**Istories Chronou**».
- **September 2011 - September 2012:** Worked at the **Supermarket AB Vasilopoulos**.
- **August 2010 – August 2011:** Worked as a security in Megaron, The Athens Concert Hall.
- **February – April 2009:** Worked as a Data Entry and Back office in **Greek Land Registry**.
- **October – November 2008:** Worked as a Data Entry and Back office in **Greek Land Registry**.
- **August 2000 – September 2008:** Worked as a Sound Engineer at Studio **Hxotron** and **Horizon**. At the same time worked as a radio producer in **Status FM** and as sound engineer in Various Concert Halls.
- **2016 - now:** Working as freelancer Photographer.
- **2008 – now:** Working as freelancer Web & Graphic Designer, Web Developer, SEO Expert & Digital Marketer
- **1999 – now:** Working as freelancer Sound Engineer
- **1998 - now:** Working as a Dj in Various Bars.

## **H. FREE TIME**

Training in Traditional Shaolin Gong Fu, Tai Chi Chuan & Qi Qong, Hiking & Trekking, Running, Mountain Bicycle, Scuba Diving, Sketching, Reading, Astronomy Observation & Astrophotography.